



CAPABILITY STATEMENT

COMPANY BIO

IVT (InnoVector Tech, Inc.) is a technical management and strategic communications firm.

Founded in 2004, IVT partners with organizations to overcome obstacles in technical environments and create strategic communication that drives results. We are unique in that our team blends highly technical, competent consultants with creative communications and design-focused professionals.

Our unique approach and skill set has broad applicability across a wide range of industries. The top industries that we serve include technology, healthcare, government, and nonprofit. Our ability to translate complex concepts and bridge the gap between groups leads to real results.

Contact Information

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CORE COMPETENCIES

Technology Transfer & Commercialization

- Innovator engagement
- Invention triage
- Market assessment
- Innovation disclosures
- Internal processes
- IP management
- Award submissions
- Licensing and negotiation
- Training and mentoring

Research & Analysis

- Technology scouting
- Market-based research
- Audience and stakeholder analysis
- ROI evaluation

Strategic Planning

- Business Strategy
- Align efforts to outcomes
- Optimize resources
- Identify barriers
- Foster cultural changes

Program Governance & Operational Excellence

- Process and tool development
- Change management
- Governance frameworks

Marketing & Communication

- Communication strategy
- Audience analysis
- Stakeholder engagement
- Technical writing
- Graphic design
- Presentations
- Web design and development
- Social media management

AMPLIFY YOUR IMPACT

APPROACH

IVT has a long track record of creating value and success for our clients.

Detailed case studies and samples can be found at: <https://ivtgroup.com/case-studies/>.



UNDERSTAND

Establish a clear picture of your wants versus needs.



ENGAGE

Value stakeholder perspectives in the assessment process.



ASSESS

Gauge the current state then develop realistic and attainable processes to reach goals.



IDENTIFY

Recognize your vital internal resources: people, talent, time and tools.



DELIVER

Implement and develop successful strategies. Mentor to ensure sustainability.

PAST GOVERNMENT PERFORMANCE

NASA's Glenn Research Center

Awarded: \$2.3 Million as small business prime

Contract Type: IDIQ

Five-year Technology Transfer Office Support Services Contract. The scope of IVT's contract included activities for strategy development, licensing support, portfolio management, technology assessment and marketing strategies, website content and maintenance, publication development, outreach and in-reach support, innovator engagement strategies, technology-based awards and success stories, and special projects. NASA Glenn went from a poor performing center for its innovation management to NASA's leading center within two years of IVT's contract which incorporated IVT's recommendations and implementation support.

US Army Engineer Research and Development Center (ERDC)

Contracted Value: \$750,000

Contract Type: Time and materials with ERDCWERX

Two-year contract through US Army ERDC PIA to provide services including strategy development and implementation, licensing support, research, portfolio management, technology assessment and marketing strategies, website design, content development and maintenance, innovator engagement strategies, technology-based award submissions, and special projects. Within only two-years, wrote the Innovation to Impact Strategy that is being implemented across ERDC to move from box checking to intentional innovation management, assessed entire ERDC technology portfolio and ranked for selective marketing for licensing with industry, conceptualized, designed, and implemented ERDC marketing website, conducted mentoring to drive process changes to enhance licensing to businesses, and secured numerous awards for ERDC staff and technologies.

Socio-economic Certifications

WOSB

NC HUB

NC Small Business Enterprise

Cage Code:

6ZUK7

UEI:

WFXNZEK5CGC5

NAICS Codes:

541690

541611

541613

541618

541990



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