

# Capability Statement



## Company Bio

IVT (InnoVector Tech, Inc.) is a **technical management and strategic communications firm** founded in 2004 that partners with organizations to overcome obstacles in technical environments and create strategic communication that drives results. We are unique in that our team blends highly technical, competent consultants with creative communications and design-focused professionals. IVT currently has 6-10 team members.

Our unique approach and skill set has broad applicability across a wide range of industries. The top industries that we serve include **technology, healthcare, government, and nonprofit**. Our ability to translate complex concepts and bridge the gap between groups leads to real results.

## Contact Information

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## Core Competencies

### Strategic Planning

- Align efforts to outcomes
- Optimize resources
- Identify barriers
- Foster cultural changes

### Technology Transfer

- Innovator engagement
- Invention triage
- Market assessment
- Innovation disclosures
- Internal processes
- IP management
- Marketing

### Research & Analysis

- Market-based research
- Audience and stakeholder analysis
- ROI evaluation

### Program Governance & Operational Excellence

- Process and tool development
- Change management
- Governance frameworks

### Marketing & Communications

- Communication strategy and implementation
- Audience analysis and stakeholder engagement
- Technical writing
- Copywriting
- Graphic design
- Professional presentations
- Web design and development
- Social media strategy and management

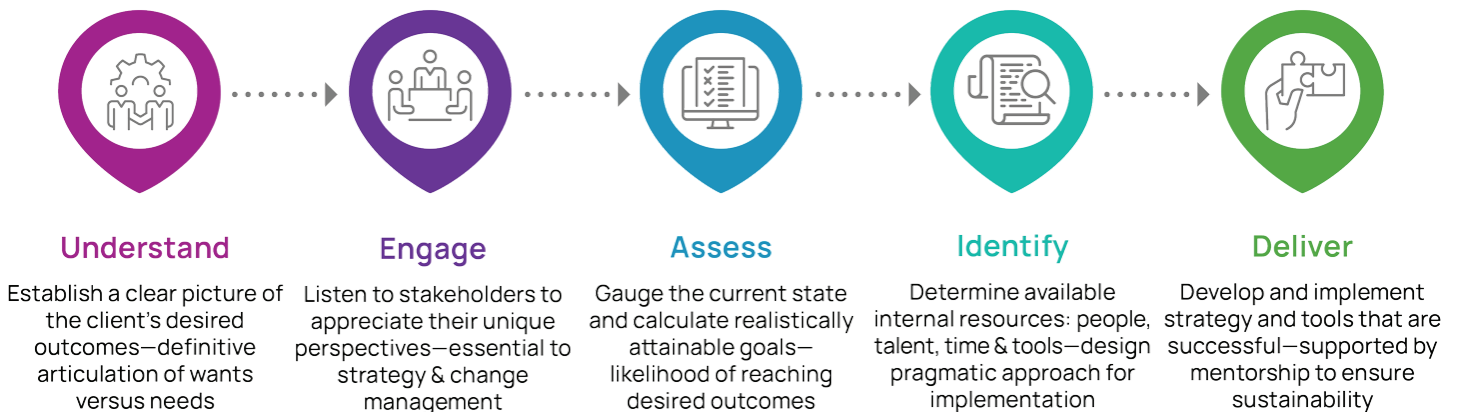
IVT

[Ivtgroup.com](http://Ivtgroup.com)  
Raleigh, NC  
919-395-4144

*We amplify your impact*

## Approach

IVT has a long track record of creating value and success for our clients. Detailed case studies and samples can be found at: <https://ivtgroup.com/case-studies/>.



## Past Government Performance

### NASA's Glenn Research Center

**Awarded: \$2 Million as prime**

**Contract Type: IDIQ**

Five-year Technology Transfer Office Support Services Contract. The scope of IVT's contract included activities for strategy development, licensing support, portfolio management, technology assessment and marketing strategies, website content and maintenance, publication development, outreach and in-reach support, innovator engagement strategies, technology-based awards and success stories, and special projects. NASA Glenn went from a poor performing center for its innovation management to NASA's leading center within two years of IVT's contract which incorporated IVT's recommendations and implementation support.

### US Army Engineer Research and Development Center (ERDC)

**Contract Type: Time and materials with ERDCWERX**

**– the ERDC Partnership Intermediary Agreement**

Two-year contract through US Army ERDC PIA to provide services including strategy development and implementation, licensing support, research, portfolio management, technology assessment and marketing strategies, website design, content development and maintenance, innovator engagement strategies, technology-based award submissions, and special projects. Within only two-years, wrote the Innovation to Impact Strategy that is being implemented across ERDC to move from box checking to intentional innovation management, assessed entire ERDC technology portfolio and ranked for selective marketing for licensing with industry, conceptualized, designed, and implemented ERDC marketing website, conducted mentoring to drive process changes to enhance licensing to businesses, and secured numerous awards for ERDC staff and technologies.

### Socio-economic Certifications:

- WOSB
- NC Historically Underutilized Business
- NC Small Business Enterprise

**Cage Code:**  
6ZUK7

**UEI:**  
WFXNZEK5GC5

**NAICS Codes:**  
541990  
541611  
541613  
541618

**Commodity Codes:**  
8010      8016  
8017      8211  
8214      8611  
8613



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